**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Theatre has the most successful Kickstarter campaigns, with most of their campaigns not lasting over one month. The highest month of successful Kickstarter campaigns were in the month of July. I would say the summer months between May-July were the most successful periods. The US had the most successful campaign in music however, music had the lowest average goal.

**What are some limitations of this dataset?**

The quality and precision of information. The amount of detail that was recorded and processed could have been broader.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Just about any table/graph could have been created to provide value. Any chart, graph or table to show different sub-categories that may have specific funding goals pertaining to that type of campaign. For instance, free tickets to a concert, if you donate a certain amount or a free dinner if you purchase a certain item from food truck. Subcategories can pin point a bit more in detail current and future trends.